M. Ali Fakharmanesh
Art Director | Product Designer | Photographer

Contact

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Professional Summary

Experienced **Atr Director** with a strong artistic background and a deep understanding of **UI/UX Design**. Proven ability to execute branding strategies and collaborate with international partners. Expertise in **advertising, digital media, and aviation industry design**. Ranked **10th** in Iran's national entrance exam for a Master's in Journalism. Passionate about creating compelling visuals and enhancing user experiences.

Key Skills

- **Graphic Design:** Adobe Photoshop, Illustrator, InDesign, CorelDRAW
- **UI/UX Design:** Website & App UI, Wireframing, User Research
- **Branding & Advertising:** Corporate Identity, Visual Guidelines
- **Photography & Videography:** Adobe Premiere, After Effects
- **Web Development:** WordPress

Work Experience

Senior Graphic Designer | Iran Air | 2017 - Present

- **Product Manager – In-Flight Entertainment (Adults & Children)** – Designed UI/UX and content strategy for IranAir's in-flight entertainment system in collaboration with Panasonic.
- **Product Manager – *HOMA Magazine*** – Managed content and design for IranAir's inflight publication.
- **Founder & Designer – IranAir Kids' Club** – Led branding and design for IranAir's loyalty club for young passengers.
- Developed IranAir's **visual branding and corporate identity**.
- Designed UI/UX for IranAir's website.

Graphic Designer | Tehran Municipality | 2007 - 2017

- Designed branding materials for governmental projects and campaigns.

Head of Public Relations | Homa Express Cargo & Courier | 2012 - 2015

- Managed corporate communications and advertising strategies.

Photographer | YJC News Agency | 2016 - 2017

- Captured **news photography** for one of Iran's most visited news agencies.

Director of Art Atelier | Varzesh3.com | 2016 - 2017

- Established a **sports product photography** studio and visual branding.

Education

🎓 **Master's Degree in Journalism** – Allameh Tabataba'i University *(2018 - 2023)*
🎓 **Bachelor's Degree in Public Relations & Media Management** – Faculty of News *(2014 - 2018)*

Languages

- **English:** B2
- **Persian:** Native